



Trust Alliance New Zealand Incorporated (TANZ)

Last updated: 20 August 2026

Trust Alliance New Zealand Incorporated (TANZ) respects your privacy and is committed to handling personal information responsibly, transparently and in accordance with the **Privacy Act 2020 (New Zealand)**.

This Privacy Policy explains how we collect, use, store and disclose personal information when you interact with TANZ, including through our website, events, workshops, communications, research activities and digital services.

1. Information we may collect

We may collect personal information that you provide directly to us, including your:

- name and contact details;
- organisation, role or professional affiliation;
- event and workshop registrations;
- enquiries and correspondence;
- preferences regarding communications; and
- information you voluntarily provide when participating in TANZ activities, research or consultations.

Where you register for an event through a third-party service such as LinkedIn, that provider may also collect information under its own privacy policy. TANZ only receives the information made available to us through that service.

Our websites and digital services may also collect limited technical information necessary for their operation, security and improvement.

2. Why we collect information

We collect and use personal information where reasonably necessary to:

- administer events, workshops and registrations;
- respond to enquiries and communicate with you;
- provide information, reports or materials you request;
- inform you about related TANZ activities, events and initiatives;
- undertake research, consultation and sector-development activities;

- operate, evaluate and improve our services;
- maintain the security and integrity of our systems; and
- meet our legal and regulatory obligations.

We seek to collect only information reasonably necessary for the relevant purpose.

3. Communications and events

If you register for a TANZ or FarmID event, we may use your contact information to administer the event, send event information and materials, and communicate with you about directly related follow-up activities.

Where appropriate, we may also invite you to related TANZ events or activities.

You may opt out of non-essential communications at any time using the unsubscribe facility provided or by contacting us.

4. Sharing personal information

TANZ does **not sell personal information**.

We may disclose personal information to service providers that help us operate our organisation, website, communications, events or technology services, where this is reasonably necessary for those purposes.

We may also disclose information where required or permitted by law.

We do not provide personal contact information to other organisations for their independent marketing purposes unless we have an appropriate basis and, where required, your consent.

5. FarmID, research and digital services

TANZ undertakes work involving digital identity, trusted data exchange, FarmID, artificial intelligence and related digital infrastructure.

Where personal or enterprise information is used in these activities, TANZ's objective is to apply principles including:

purpose limitation, data minimisation, appropriate authority, transparency, security and accountable use.

Participation in research, demonstrations, pilots or other activities involving additional collection or use of personal information may be subject to separate privacy notices, participation terms or consent arrangements explaining how information will be used.

This general Privacy Policy does not itself authorise TANZ to use personal information for unrelated research, artificial-intelligence training or commercial profiling.

6. Artificial intelligence

Where TANZ uses artificial-intelligence services in ways involving personal information, we aim to ensure that the use is appropriate for the stated purpose and subject to suitable privacy, security and governance controls.

We do not assume that participation in a TANZ event, mailing list or other activity constitutes consent for a person's identifiable information to be used to train artificial-intelligence models or for unrelated automated profiling.

Where an AI-enabled service requires materially different use of personal information, we will seek to make that use transparent and provide any additional notice, authority or consent that is appropriate.

7. Security and retention

We take reasonable steps to protect personal information against loss, unauthorised access, disclosure, alteration or misuse.

We retain personal information only for as long as reasonably necessary for the purposes for which it was collected, or as required by law.

When information is no longer required, we may securely delete, destroy or anonymise it.

8. Information held outside New Zealand

Some technology and service providers used by TANZ may process or store information outside New Zealand.

Where personal information is disclosed overseas, TANZ will take reasonable steps to meet the requirements of the Privacy Act 2020 applicable to overseas disclosure.

9. Access and correction

Under the Privacy Act 2020, you may have the right to request access to personal information TANZ holds about you and to request correction where that information is inaccurate.

To make a request, please contact us using the details below.

We may need to verify your identity before providing access to personal information.

10. Privacy concerns and complaints

If you have a question or concern about how TANZ has handled your personal information, please contact us first so that we can investigate and respond.

You may also have the right to make a complaint to the **Office of the Privacy Commissioner of New Zealand**.

11. Changes to this policy

We may update this Privacy Policy as TANZ's activities, technologies and legal obligations evolve.

The current version will be published on our website with its effective or last-updated date.